

AIR SUPPORT

AERIAL PHOTOGRAPHY

With Founder and Operator Henry Baillie-Brown

Company Background

- ▶ A.S.A.P. is a locally owned and privately run “professional aerial photography business and consulting” company.
- ▶ Use drones (U.A.S. - Unmanned Aerial Systems)
- ▶ We have been in business for 3 years (Started late 2013).
- ▶ We perform business all over Ontario, and soon both Nationally and Internationally!
- ▶ Clients include:
 - ▶ Real Estate
 - ▶ Construction/Surveying
 - ▶ Film
 - ▶ Search and Rescue
 - ▶ Many, many more!!



Challenge

- ▶ Today, one of the largest issues regarding commercial use for drones is regulation.
- ▶ **Your challenge is to create basic regulations (basic rules/practices) for commercial drone use in Canada**
- ▶ Remember that commercial use is different than private/hobbyist use.
- ▶ Regulation is both about safety, and a level playing field for all operators.



Solution

- ▶ A solution to regulation is important for all commercial drone operators nationally and internationally.
- ▶ Regulations can help an industry thrive, and create safer work practices.
- ▶ Updated regulations can also be restrictive and limit growth.
- ▶ Laws should be focused on both safety and letting an industry grow.

